

## **PTA Board Meeting 11/29/23**

**Attendance:** Benson, Alexi, Brent, Ricole, Andrea, Violet, Katie Busby, Ricole, Kevin, Jennifer Marquardt, Alicia

**Giving Garland:** updates from Jennifer and Katie

GG historically- had a community feeling back in the day, but over the years it has moved to more online and less personal. It was a physical garland with tags to take off and “adopt” specific kids and their wishes.

### **This year-**

- 14th year; Kaite and Jennifer’s last year organizing this
- No real garland, not tags, but lots of families
- Families have at least one kid at Leschi
- 40 families- 127 kids, gifts for kids aged 0-18 (big as for soccer cleats, soccer balls), household items/clothing/coats for families
- Have funds left over from last year
- Looking for 9K in gift cards (older kids)

### **Last year-**

- \$12K raised for gift cards  
700 gifts!

“Birthday Closet”- another idea if we don’t want to continue the Giving Garland as a Holiday event. This would be a year-round version of the GG. Something for new organizers to think about. Pros and cons would have to be considered.

How can we make the Giving Garland more personal? Maybe something at Taste of Leschi to hand out to families? Alexi will follow up with Jennifer and Kaite about this. Maybe a booth at Taste of Leschi to hand out little “presents” or “bows” with some giving garland reminders/QR code, etc

**Fundraising:** Brent and Benson gave an update and their vision for this year

Goal is to make it a bit more organized and formal than the past years of covid/post covid have been. Will have an emphasis on equity- fund sharing and asking for public school fundraising/advocacy. It will happen around the same time as legislative sessions.

- Soft start at Taste of Leschi- Jed will give the “mission” and timeline and push the importance
- Hard launch will be at 1st Community Meeting
- Follow up every 2 weeks- with various topics to provide context for giving
- 100K goal- more ambitious ask than that last few years
- 10% of what we make will go to fund sharing

### **Taste of Leschi-**

Brent will create a flyer for Annual Give with QR code

Jed and Alexi will present a short presentation on behalf of PTA/Fundraising team

PTA table- for flyer distribution, questions, comments, welcoming faces, etc.

**Community Meeting in January-** Alicia

Will be the “hard launch” of annual give

Tai Mattox is coming to give us some of her mindfulness magic

Angie Matthews will be helping learn how to create some financial freedom and will give us savvy tips for managing finance

**Nurturing Roots-** Food justice group. Have been coming into classes recently. Parent facing event is still possible, but not as likely.

**Community Event in Spring -** Benson

April 27th Golden Grads, and hopefully a piggy-backing event to re-dedicate the Powell Barnett

Would be nice for one event to flow into the other

11-12 rededication and then the GG concert after

**Staff Appreciation -** Violet

Monday - staff appreciation during the conference day. Erin and Violet got coffee and cream cheese for the staff. They will be creating an amazon wish list for the staff room. They are thinking ahead to staff appreciation week as well